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*The Place for
Professional Coaches.*

July 2010 Newsletter

Philadelphia Area Coaches Alliance

July/2010

President's Message



Hello PACA Community,

This summer looks like it's going to be a hot one with some Interesting weather. I hope you all came through the recent wild storms OK. I know that out here in Chester County, PA fallen trees, debris and frequent power outages are now the norm.

So, there's no better time kick back and relax by spending a warm summer night with fellow coaches. That's exactly what we have planned for our August meeting (there will be no July meeting).

If you are ready for some much earned relaxation, come on out to our August meeting. It'll be a great chance to get to know the other coaches in PACA better. We'll be meeting at Bahama Breeze in King of Prussia from 6 - 9:30 and simply hanging out. There'll be plenty of time to really sit and chat. We negotiated an all inclusive package and you register just like for a regular meeting. Details on PACA website.

One more thing, this year's Board positions that are opening up are: President Elect, Secretary, Corporate Affairs and Membership. As you know I strongly believe, serving on the PACA Board is an awesome thing. If you are interested in any of these positions, contact a Board member and have a chat. If you know of a great candidate, be ready to nominate them soon.

Let's all enjoy a fun-filled and connected summer!

In This Issue

[Join the Board](#)

[July Announcement](#)

[Mark Your Calendar](#)

[C-Suite](#)

[PACA Special Event](#)

Quick Links

[PACA Website](#)

[Our Events](#)

[Member Area](#)

[Contact Us](#)

[Advertise With PACA](#)

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Warmly,

Joanne

Joanne Vitali
 PACA 2010 President
president@philadelphiacoaches.org



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Join PACA's Board

Join PACA's amazing Board as VP of Communications.

Responsibilities and Thrills Include:

- Creating this Lovely Newsletter
- Attending Colleague-Filled Monthly Board Meetings
- Promoting PACA Special Events
- Sharing PACA's Mission with the Public

To learn more or submit your application, please contact communications@philadelphiacoaches.org.

Announcement

Join PACA's amazing Board as VP of Communications.

The July meeting has been postponed and to make sure we kept our connections over the summer we've planned a fantastic summer picnic at Bahama Breeze, in King of Prussia. We've negotiated a fabulous deal. The pricing is the same as our regular meeting. You'll enjoy an all inclusive meal (beverages are extra) and the company of the finest coaches in the area. Please don't miss this spécial summer évent !

Mark Your Calendars!

Don't Miss These Great Events!!



DATE	SPEAKER	TOPIC	CCEUs
Thursday, 8/19/10	Summer Picnic	PACA's Summer Picnic at Bahama Breeze	Social
Thursday, 8/19/10	David Newman	21 Secrets of Simple Marketing Success	Training

Interested in Being Interviewed for Our New Member Column?

Please contact Pat Weeks at:

patweeks@comcast.net

Display Your Products And Promotional Materials At Monthly Meetings

Did you know?

PACA members are welcome to bring and display their coaching products at all monthly PACA meetings. A long-standing member-only benefit, a table will now be available just for PACA members to display their items.

So bring your coaching tools, books, flyers of upcoming events, etc. and share with our community!

For more information, please contact Clare Sautter at Claresautter@comcast.net or 610-304-5829.



C-Suite



The 3rd Annual Mega Mixer was a strong event with 68 folks attending. We were able to have an event sponsor, Take Charge Consultants, and a sponsor for the iTouch give-away, Style Matters. Another great addition to this year's event was having Joanne Vitale's son and his friend provide live jazz music the entire time. All in all, the feedback has been positive in that the event allows for a good amount of mingling and making connections with not only PACA members but those who come from other Philadelphia-area professional organizations: DVAPT; SHRM Chapters: greater Valley Forge and TriState; University of Pennsylvania Organizational Dynamics Network; and ACP.

We thank each and all who assisted in the organizing and attending to make the evening a success.

As our summer season officially starts and we look forward to our vacations and taking time to enjoy the out of doors more frequently, we wish you well. Be on the look out for a call to members for their ideas on how we might do a more effective job of engaging Philadelphia business organizations in our chapter.

I look forward to hearing from you, especially any ideas you have to bring more value to your PACA membership relative to this role. Thanks in advance:
corporateaffairs@philadelphiacoaches.org

New PACA Member Benefits

PACA Logo Available to PACA Members!

If you are a PACA member, you can now download the PACA logo and add it to your website, marketing materials, and more. Simply log into the Members Area, click on Member Resources, read the PACA Logo Guidelines, and download the logo.

Advertise with PACA!

Advertise your workshops on PACA's home page, monthly newsletter or on PACA's Calendar of Events. And PACA Members receive special discounted rates! Check out your options and rates from PACA's home page. For more information, contact Julie Bucy, our VP of Communications at communications@philadelphiacoaches.org.

PACA Name Badges!

Have you ever gone to a PACA meeting and wondered how you too could have your own printed 'gold or silver-plated' name badge? PACA members can order their personalized name badges through our preferred vendor. Log into the Members Area, and click on Member Resources for ordering information. Vendor pricing and shipping charges are applicable.

(This is a paid advertisement.)

Good News for You

Have you been:

- Covered in the news?
- Published in a magazine?
- Quoted as an expert?

Then we want to know! Send your good news links to communications@philadelphiacoaches.org so we can share with the whole PACA community.



The NeuroLeadership Institute is pleased to announce:

The NeuroLeadership Summit 2010: "**Rethinking Leadership**"

Location and date: Back Bay Events Center, Boston, October 26-28

Join the world's top neuroscience experts and lead researchers for 3 full days of discussion in neuroscience research & its practical application. The Summit is an opportunity to learn & explore the topics of "Developing Leaders", "Creating Change", "Emotional Regulation", "Formation of Habits", "The Limits of Learning", "Mechanics of Motivation", "Cultural Intelligence & the Brain", "Getting to "AHA," & "The Moral Leader," & "Quantifying Leadership Excellence."

Have a greater impact on your clients through understanding how the brain works, how we make decisions and overestimate logical thinking. Recent insights from neuroscience make coaches and coaching more effective and points to how to improve coaching insight quotient by understanding the brain. Change agents must understand the brain to have lasting impact.

Presenters: Numerous top neuroscience and leadership experts from Harvard, MIT, Columbia, NYU, Notre Dame, and more. Please see link below for full details on speakers and topics.

Sessions include:

- * Teaching metacognition
- * Educating future leaders teaching leaders about the brain
- * The neuroscience of giving effective feedback
- * What coaches should and shouldn't be teaching about the brain
- * Gender and the brain
- * Organizational development: building robust organizations
- * Organizational DNA: why visions and missions exist, and how to make the best of them

Cost: Register and pay now, or secure your place with a Save Your Place Deposit for US \$350.

Details and Register:

http://www.neuroleadership.org/summits/2010_Summit.shtml

Contact: janellelight@neuroleadership.org

Yahoo PACA Discussion Group:

Subscribe by sending an email to PhilaCoaches-subscribe@yahoogroups.com. Use it to ask questions of colleagues or share presentations.

Anyone can subscribe, but posting is a **MEMBER BENEFIT**. For any questions contact [Laura Pumo](#).

Connection with Your Executive Board!

Join us at a PACA Board Meeting to get better acquainted with your Board: 1st Thursday of each month from 10:15 AM - 12:00 Noon.

As location varies, please contact PACA Secretary Christine Fontana secretary@philadelphiacoaches.org or 610-585-6960 to confirm your attendance at a Board meeting and receive instructions.

If you have suggestions or observations about our community, please feel free to contact any of the Board members <http://www.philadelphiacoaches.org/contact.html>.

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