



For Immediate Release

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Philadelphia Area Coaching Alliance Marks Decade of Service to Region

Leading professional association of corporate, business and personal coaches will celebrate with a 10th Anniversary Gala slated for The Valley Green Inn, year-long programming tied to milestone

Philadelphia – September 22, 2008 – The Philadelphia Area Coaches Alliance (PACA) – a professional association of corporate, business and personal coaches committed to leadership in the coaching profession – today announced the official launch of its 10th Anniversary year.

“Our presence in Greater Philadelphia is clearly making a difference. We have built a legacy of partnering with organizations and individuals to enable positive change, develop leaders and support growth in lives and businesses,” said PACA President Maria van Hekken. “Our 10th Anniversary Gala recognizes this achievement, and our year-long array of events deepens our connection with the community.”

PACA’s 10th anniversary year begins with a Gala on October 16 at 6:00 pm at The Valley Green Inn in Fairmount Park. Keynote speaker and coaching luminary Patrick Williams, Ed.D, MCC will present on the future of the profession, reflecting the Anniversary-year theme, *Pictures of Our Past, Visions of the Future*. Additional activities include a membership drive, member presentations and continued community outreach.

The Gala effectively kicks off twelve months of programming that will continue to evolve into the new year. For more information on the Gala, to register for attendance, and to find out more about anniversary-year programming, please visit http://www.philadelphiacoaches.org/10th_anniversary_paca.htm.

About Patrick Williams

One of the early pioneers of coaching, Patrick Williams is often called the ambassador of life coaching. A licensed psychologist since 1980, he and began executive coaching in 1990 with Hewlett Packard, IBM, Kodak and other companies along the front range of Colorado. He holds a bachelor’s degree from Kansas State University, a master’s degree in Humanistic Psychology in from the University of West Georgia and a doctorate degree in transpersonal psychology from the University of Northern Colorado.

About PACA

PACA is the Philadelphia Area Coaches Alliance, a non-profit organization of professional coaches in the Philadelphia region. Its members fully support the International Coach Federation (ICF) Bylaws, Standards, Practices, Coaching Core Competencies and Ethics Pledge and include full-time coaches, part-time coaches, people transitioning into the profession and those interested in learning more about coaching. For more information, please visit www.philadelphiacoaches.org.

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